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The establishment of cE-Bs, FAPS (Faculty of Architecture, Planning and Surveying), UiTM was to meet the following objectives:-

To represent UiTM as the university's official centre of excellence on matters pertaining to the research and consultancy works that involved all Environment-Behaviour (Environmental Psychology) studies.

To identify, register, administer and coordinate researchers involved in the research and consultancy works that involved all Environment-Behaviour (Environmental Psychology) studies.

To conduct research and consultancy works that involved all Environment-Behaviour (Environmental Psychology) studies.

To provide expert services in all matters pertaining to Environment-Behaviour (Environmental Psychology) studies.

To produce future researchers who shall be experts and competent in all matters pertaining to Environment-Behaviour (Environmental Psychology) studies.

To obtain and distribute future research grants to registered researchers to the centre.

To highlight local/international events /conferences to registered researchers to the centre for their participation.

To disseminate research findings and knowledge gathered in the field of Environment-Behaviour (Environmental Psychology) studies in the form of published materials and also electronically.

To strive as the nation's hub and source of reference in all matters pertaining to Environment-Behaviour (Environmental Psychology) studies.

To widen networking and co-operation in the field of Environment-Behaviour (Environmental Psychology) studies with institutions, establishments and universities both nationally and internationally.

To organize dialogues /seminars / conferences in Environment-Behaviour (Environmental Psychology) studies.

To aid the Faculty of Architecture, Planning and Surveying in the establishment of new postgraduate programmes, and postgraduate teaching staffs in the field of Environment-Behaviour (Environmental Psychology) studies.