FLATS OUTDOOR SPACE AS A VITAL SOCIAL PLACE

Azhan Abdul Aziz¹, Abdullah Sani Ahmad² & Tajul Edrus Nordin³
¹,² Faculty of Built Environment, Universiti Teknologi Malaysia, Skudai
³ Faculty of Architecture, Planning & Surveying,
Universiti Teknologi MARA Perak, Bandar Seri Iskandar
azhanaziz@gmail.com

ABSTRACT

Minimum dwelling space of low-cost walk-up flats forces life to spill outdoors involving daily mundane activities affecting neighborhood social vitality. In design, this affordance of such ‘marginal’ outdoor space has been neglected. Using data derived from systematic observations in various low cost walk up flats, this paper explores the use of these outdoor near home spaces and found that they support various domestic, social and retreat activities generating liveliness in the otherwise barren low cost environment. Potentials for social encounters and casual surveillance were partially affected by flats configurations.

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Keywords: building layout, near home space, social interaction
INTRODUCTION

In Malaysia, the provision of urban housing for the low income group has become increasingly critical as urbanization expands, rural-urban migration escalates, and cost of living enlarges the proportion of urban poor (Agus, 1990). Development of low cost housing has been an important social and political agenda in Malaysian development policies. In the Eighth five-yearly Malaysia Plan, 200,513 low cost housing units were built. Another 165,400 units of low cost were targeted to be built between 2006 and 2010, within the Ninth Malaysia Plan (Government of Malaysia, 2005). Zero squatter policy targeted by some states also contributes to growing demands. In the urban fringes of major cities, walk-up flats were popular due to the relatively high density and the lower construction, land and maintenance costs. Layout variations of such housing have been regulated by economic efficiency and constraints of building standard. Concerns over the livability of flats grow as studies on residential preference and satisfaction repeatedly point to the importance of such low cost housing design to be more sensitive to the social implications of physical planning (Paim & Yahaya, 2004; A. Salleh & Yusof, 2006; A. G. Salleh, 2008). Emphases have been put on benefits of common open space and neighborhood amenities. However, such emphases overlook the social potentials of outdoors near home spaces and disregard human-environment transactional processes to achieve satisfaction.

This paper reports on the field observations in four of the most common low cost flats types to explore the use of outdoor near home space as important social setting for the residents. It aims to find any association between flats configurations and the patterns of daily residential uses. By focusing on the behavioral observation, this study would contribute to the appreciation of human environment transactional relationships while uncovering the affordances of such basic low cost configuration for residents’ material and social appropriations.

LITERATURE REVIEW

Growing international literatures point to the concerns over low socialization among urban residents and suggest rising individualistic and home centeredness of urban domestic life. Nonetheless, other non-western studies lend only mild support for such findings. Reviews of studies on neighboring and residential social life in Hong Kong and Singapore for example showed that constrains in private space and limited access to public space alternatively transform outdoor areas in residential blocks into vibrant social spaces (Forrest, Grange & Ngai-Ming, 2002). With proper spatial configuration, a sense of social vibrancy, similar to vernacular living, could be nurtured even in high rise living (Bay, 2004). This is even more critical in low income housing where local social support is still valued.
Areas around the residential block serve as a suitable unit for analysis of residential social life. The micro-ecology of such environment involves the everyday mundane activities generating repeated exposure and encounters at the block level vital for residents’ social and physical attachment (Taylor, 1997). Local social contacts in daily routine are still significant factors of the richness and vitality of social life despite advancement in information and communications technology and private transport (Argent, 2008; Holland, Clark, Katz & Peace, 2007). Insufficient dwelling spaces also render the outdoor housing area as important extension of the homes for other functional and social activities (Abu-Ghazzeh, 1999; Klaufus, 2000; Steemers & Steane, 2004) and as potentials for relationship opportunities, and investment of care and attachment (Cloutier-Fisher & Harvey, 2008; Mee, 2009). They also influence how one perceives, uses and engages in the social environment (Coolen, 2006). Recurring informal meetings, encounters and the resulting familiarity are also argued to generate collective actions of a community referred to as social climate (Adriaanse, 2007). It is displayed in the individual actions in public, residents’ contribution to the ‘curb appeal’, collective arrangements and participation. The resulting familiarity provides grounds for collective action and expanding personal contacts as a source of social support, particularly important in low income communities.

Outdoor near home space in low cost housing is heavily subjected to appropriations, through which people adapt to and make a space as a place they could call home (de Haan, 2005; Feldman & Stall, 1994). It is a means to achieve congruence with the physical and social environment so that satisfaction could be attained (Kaplan, 1983). Appropriations not only allow residents to realize their ideal picture of a home but also serve as tools to recreate an image of the nostalgic living environment or ideal community. Engaging with neighbors and personalizing the exterior spaces, strengthen the resident’s nostalgic feeling of vernacular living (Bay, 2004; de Haan, 2005). In housing areas, the house and the exterior spaces are interconnected physically and socially. Appropriation is also a means of territorial control. By using the space, people display their territorial domain. In return they serve others as informal social control fostering a sense of safety and security (Burchfield, 2009). Thus it is important to pay attention to the near home space to understand how favorable local social climate develops and is sustained.

The role of physical environment in affording interactions cannot be undermined in improving residents’ attachments to housing (Brandon, Hirt & Cameron, 2008; Huang, 2006). A feeling of belonging accumulates around repeated encounters with physical and social surroundings, and daily shared experiences (Hargreaves, 2004, 53; Williams, 2005). Even different street layouts afford different outdoor activities that facilitate attachment to the neighborhood (B. B. Brown & Werner, 1985; Sauter & Huettenmoser, 2008). Presence of functional spaces complementing the dwelling units, such as interactional and communal spaces, and other related social facilities (Huang, 2006; Kang, 2006; Sirgy & Cornwell,
2002) impacts the residents’ quality of life (Sirgy & Cornwell, 2002; Sugiyama & Thompson, 2005). Having neighborhood environment of these positive potentials encourages one to invest time, social and physical resources to generate meaningful attachment to the community, and local social support (Boyce, 2006; Mee, 2009). Architectural characteristics of the dwellings (S. Brown, et al., 2009), appropriated outdoor space enclosures (Al-Homoud & Tassinary, 2004), and outdoor semi-private spaces (Williams, 2005) also affect social interaction and social support among neighbors. For children, different configurations flats afford different outdoor space appropriation and experiences (Azhan Abdul Aziz & Ahmad, 2010; Azhan Abdul Aziz & Ahmad, 2011). Abu Ghazzeh (1999) found that near home space often serves as a substitute for large open spaces as they contribute little to resident’s good neighborhood perception and evaluation. People value opportunities to walk around and sit in small groups near their homes which more effectively lead to friendship formation and maintenance. In high rise housing, forecourts become not only encounter spaces where greeting are exchanged but also space for engaging more social activities such as social and cultural gatherings (Bay, 2004).

**METHODOLOGY**

**Site selection**

<table>
<thead>
<tr>
<th>Flats 1</th>
<th>Flats 2</th>
<th>Flats 3</th>
<th>Flats 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building configuration</td>
<td><img src="image1" alt="Open corridor" /></td>
<td><img src="image2" alt="Double internal corridor" /></td>
<td><img src="image3" alt="Single internal corridor" /></td>
</tr>
<tr>
<td>Circulation type</td>
<td>Open corridor</td>
<td>Double internal corridor</td>
<td>Single internal corridor</td>
</tr>
<tr>
<td>No. of units</td>
<td>480</td>
<td>480</td>
<td>480</td>
</tr>
<tr>
<td>Site area</td>
<td>6.01 ac. (2.43 ha.)</td>
<td>5.09 ac. (2.06 ha.)</td>
<td>5.87 ac. (2.37 ha.)</td>
</tr>
<tr>
<td>Density</td>
<td>80 units per acre</td>
<td>94 units per acre</td>
<td>82 units per acre</td>
</tr>
<tr>
<td>No. of blocks</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>No. of floors</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>No. of units per floor</td>
<td>16</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Ground covered common court</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>% of majority ethnic group</td>
<td>86.0%</td>
<td>84.8%</td>
<td>93.7%</td>
</tr>
</tbody>
</table>

Racial components

**TABLE 1: Summary of selected sites**
The study was conducted in Johor Bahru, the state capital of Johor located at the southern tip of Peninsular Malaysia. In 2000, Johor recorded the highest number of low cost units built (134,775) followed by Selangor (131,330 units). In the Ninth Malaysia Plan, Johor expects to build the highest number of low cost housing at 91,500 units after Selangor (Government of Malaysia, 2005). Johor Bahru district alone has more than 60 sites of low cost flats. Up to the third quarter of 2009, the district has a sum of 85,396 low cost units constituting 50.8% of all low cost units in the state. 46% of them (39,276 units) are flats (NAPIC, 2009). After the third quarter, additional 4,663 units of flats were expected. Flats are thus important form of housing in urban area of Johor Bahru. Four low cost housing sites were purposively sampled to control for building height, housing age, racial heterogeneity and population size (Table 1). They represent four of the most common walk-up flats configurations (Long, 2007). Flats 1 is a u-shaped single-loaded open air corridor type forming an open court occupied by parking. Flats 2 has two rows of units facing one another and served by a double internal corridors with a central vertical air well. In Flats 4, similar configuration is employed except that the units are served by a single internal corridor. Flats 3, as the most recent flats type, contain clusters of units organized around staircases and minimal corridor space. All areas contain six blocks five-storey flats. However, the ground levels of Flats 2, 3 and 4 are occupied by covered common courts.

**Systematic observation**

Systematic behavioral observations were conducted using behavioral checklist with maps. Age, ethnicity and gender of the residents and their behaviors were recorded and mapped by two observers following predetermined routes. Reliability tests show 88.5% agreement on the behavioral constructs observed and 94.9% agreement on the event type. 16 observations were conducted in each site covering four hours in the morning (9am to 12pm) and another four in the afternoon (3pm to 6pm) on both weekends and weekdays. The times were sampled based on the most active times identified in the preceding pilot studies. The average duration for each observation is 30 minutes and distributed into 8 to 10 minutes for each block at each hour of observation.

Behaviors observed are categorized as social and non-social activities (Sullivan, Kuo & Depooter, 2004). Non-social ones are further defined as domestic and retreat activities. Domestic activity category involves routine household activities including those related to the functioning of the family (e.g. cloth lining, looking after the children and putting out rubbish) and care towards the dwelling exterior space (e.g. watering plants, sweeping and cleaning). Retreat activity category comprises all outdoor solitude activities people engage in as a means of fulfilling personal needs to get away and connotes the feeling of safety and comfort to be alone outside. The most common ones include sitting, relaxing or having...
nap alone outside, playing alone and watching the surrounding. Social activity encompasses all group activities including interaction with other fellow residents prolonged group behaviors such as sitting in groups and having a conversation, and playing in groups, and brief gestural or verbal greetings.

RESULTS AND DISCUSSIONS

Who: gender and age

Overall, 3,374 people were observed including children (33.37%), teenagers (14.29%) and adults (52.34%). Women were active users of outdoor space registering 30.05% of all people recorded, engaging particularly in domestic activities and socializing. This is followed by male children (21.83%). Female dominance around the near home space in all four housing sites suggests a similar population of housewives in selected sites with working husbands. Their presence increases the percentage of adult socializing. Social activity observed mostly involved male children (27.41%) and female adults (23.78%). Domestic activity is dominated by adult women (42.95%). More than half of all retreat activity is shared by male children (27.60%) and adult (25.87%). Teenagers use less of the local outdoor spaces as they tend to be away from their parents and hang out with friends in distant places (Clark & Uzzell, 2002). Elderly residents were the least observed which might be attributed to the medium range of housing age selected.

What: domestic, social and retreat

Of all 2,982 events observed, 2,951 events (98.96%) were identified to fit the behavioral categories for analysis. Flats 1 recorded the highest number of activity events amounting to 31% of all recorded events (Figure 1), followed by Flats 3 (27%), Flats 2 (22%) and Flats 3 (20%). Assuming a comparable population size and social homogeneity as controlled by the site selection, this suggests possible design factor in the variation of activity affordances in outdoor near home spaces. Table 2 illustrates the different uses of the near home spaces. Activities in public spaces, such as lingering, chatting, sitting, watching and playing (Sauter & Huettenmoser, 2008), were found to be as common in low cost residential area. Of the total observed events, social activity constitutes 41.89% followed by domestic activity (36.04%) and retreat activity (20.72%). Contrary to other studies (for example Huang (2006)), the findings in the present research indicate that housing areas close to homes are fertile social spaces, at least in the low cost residential environment. Presence of people outside the units is highly dominated by social activities such as adults chatting in group (24.67%) and children playing (12.74%). Increase in social activity, particularly groups playing, also adds events to watch as people
engage in the outdoor when there are things to do and events or view to watch (Zhang & Lawson, 2009). For example, increase in social events is accompanied by more retreat activities (Figure 1). In addition, the nature of open corridor with wide surrounding street view, particularly in Flats 1, might also contribute to the increase in retreat activity.

![Figure 1: Overall activity distribution](image)

<table>
<thead>
<tr>
<th>Domestic Activity</th>
<th>% within category</th>
<th>% overall</th>
<th>Retreat Activity</th>
<th>% within category</th>
<th>% overall</th>
<th>Social Activity</th>
<th>% within category</th>
<th>% overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cloth Lineing</td>
<td>33.82%</td>
<td>12.25%</td>
<td>Watching events/Views</td>
<td>44.20%</td>
<td>9.28%</td>
<td>Talking/Conversing</td>
<td>58.10%</td>
<td>24.67%</td>
</tr>
<tr>
<td>Tending to Kids</td>
<td>19.71%</td>
<td>7.29%</td>
<td>Playing Alone</td>
<td>24.54%</td>
<td>5.15%</td>
<td>Playing in Group</td>
<td>30.01%</td>
<td>12.74%</td>
</tr>
<tr>
<td>Tending to Vehicle</td>
<td>13.91%</td>
<td>5.08%</td>
<td>On Phone/Computer</td>
<td>10.25%</td>
<td>2.15%</td>
<td>Brief encountergreeting</td>
<td>7.15%</td>
<td>3.04%</td>
</tr>
<tr>
<td>Tending to House</td>
<td>12.96%</td>
<td>4.73%</td>
<td>Resting/Sitting</td>
<td>8.40%</td>
<td>1.76%</td>
<td>Watching/Sitting in Group</td>
<td>2.24%</td>
<td>0.95%</td>
</tr>
<tr>
<td>Patronizing Hawkers</td>
<td>9.16%</td>
<td>3.35%</td>
<td>Smoking</td>
<td>6.39%</td>
<td>1.34%</td>
<td>Door to door visit</td>
<td>2.00%</td>
<td>0.85%</td>
</tr>
<tr>
<td>Putting Out Rubbish</td>
<td>2.71%</td>
<td>0.99%</td>
<td>Reading/Writing</td>
<td>3.36%</td>
<td>0.71%</td>
<td>Other</td>
<td>0.50%</td>
<td>0.21%</td>
</tr>
<tr>
<td>Tending to Plants</td>
<td>1.93%</td>
<td>0.71%</td>
<td>Eating/Drinking</td>
<td>2.02%</td>
<td>0.42%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Check mail</td>
<td>1.35%</td>
<td>0.49%</td>
<td>Other</td>
<td>0.84%</td>
<td>0.18%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>4.44%</td>
<td>1.52%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>100.00%</td>
<td>36.04%</td>
<td>Total</td>
<td>100.00%</td>
<td>20.72%</td>
<td>Total</td>
<td>100.00%</td>
<td>41.89%</td>
</tr>
</tbody>
</table>
More than half of all activities in flats (55.8%) were observed in the blocks and near the homes, including in the corridors, and the staircases. All three activity categories observed generally decrease as the floor level rises. However, a closer look at the upper floors indicates patterns of variations across the different housing configurations. Due to the low number of observed activities in Flats 4, only observations from Flats 1, Flats 2 and Flats 3 having different types of corridor are being considered in this analysis. The effect of height on social activity observed in the upper floors is only significant in Flats 1 ($X^2 = 11.324$, $p < 0.05$). As we go up the levels, the frequency of observed social activity reduces. In the other two flats, different height does not seem to significantly affect the differences in social interaction observed. The internal corridor and narrow air-well configurations downplay the effects of floor differences. However, while comparing between floors in each housing, configuration only significantly affect the frequency of observed social activity at the first floor level ($X^2 = 7.822$, $p < 0.05$). This shows that providing open corridors could increase the possibility of social activity observed, but only significantly at the first floor. The higher the level of open corridor housing the less possibility of observed social activity.

**Figure 2:** Distribution of social activity
For the internal corridor type, social activity is observed more in the double corridors (Flats 2) than in the single corridor. The floor level did not show any significant difference. As found in social activity, floor height has similar effect on retreat activity within each housing site. Height only plays significant role in affecting frequency of observed retreat activity in Flats 1. However the different configurations still influence the activity significantly up to the second levels (first floor: $\chi^2 = 11.791$, $p < 0.005$; second floor: $\chi^2 = 6.762$, $p < 0.05$). The significance gradually decreases as the floor rises (third floor: $\chi^2 = 3.561$, $p = 0.1685$; fourth floor: $\chi^2 = 1.999$, $p = 0.3681$). Open corridor flats maintains as an apt place for retreat, particularly watching the surrounding, because of the street view it offers. The findings reveal that the corridor, being the closest space to homes, remains the most active space for all three activities observed particularly in Flats 1, Flats 2 and Flats 3. This suggests the importance of adjacency of activities to home range. Parents favor kids to play near the homes while adults prefer to be close to homes where they are able to control the amount of interactions and encounters.

Statistical examinations reveal that the different flats configurations significantly relate to the differences in the amount of the activities observed. In order to examine the corridor configuration effects on the major social activity and retreat activity, t-tests were performed between activities at the corridor levels (Table 3). The results indicate that prolonged social interactions (e.g. people sitting in groups having conversation) vary significantly with all different flats layout even at alpha level of 0.005. Open corridor configuration of Flats 1 significantly affords
more potential for occurrences of such events. Larger corridor areas contribute to higher observed interactions. However, for brief encounters, only comparisons with Flats 4 indicate significant differences. Brief encounters seem to be only significantly affected by number of units per floor rather than configuration.

CONCLUSION

Outdoor near home spaces of flats are important arenas for social, domestic and retreat activities. These routines activities, as the sources of attachment and sense of place, could be important evidence for positive social climate or vitality of a neighborhood environment. The extent and spatial distribution of such usages depend partly upon the building configurations as notable variations are found between the different types as well as the amount and proportion of those observed activities. A particular type of configuration does differ to another in its affordance levels and the ability for the residents to appropriate them materially and socially. Social encounters and ability for people to be outside watching particularly differentiate the different low cost flats sites. These are significant activities which were found to be prerequisite for social engagement and social participation and the building and reinforcement of social relation. These social potentials of environmental design for facilitating such effects offer valuable research prospect. With such knowledge, the potentials for social integration through design are closer to homes than any planning policy might expect.

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